



Brad Waldron
INTELLIGENT INSPIRATION

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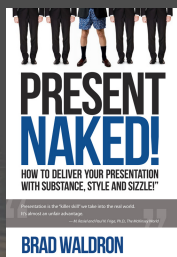


Booking.com

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CONTACT DETAILS:

Email: Brad@IntelligentInspiration.com

Speaker: Brad-Waldron.com

Sales Training: 99RainMaker.com

Training: IntelligentInspiration.com

Health: TonicHealth.co

www.linkedin.com/in/bradwaldron

CORPORATE ATHLETE

Brad is a real business all-rounder. He is known for his room filling energy, infectious humor and battle proven insights with immediate real world applications.

Equally effective leading a business to drive performance or developing specialist teams and individuals to achieve greater performance and results, Brad has a proven record of helping others to succeed. He provides a unique perspective in that he reigns from a dual exposure to winning – winning in business and winning in the sporting arena. He harnesses a rare combination of insight, humor and practical strategies to increase performance whilst enabling people to gain more fulfillment from their work role.

Speaker

Brad's high-energy, interactive sessions go far beyond traditional one-way keynotes where the audience sits and listens. One of his best clients called him the "provocative comedian" because he sets a fire under the seat of every audience member to ignite change for a remarkable transformative experience and uses humor to create immediate engagement.

CEO & Executive Chairman

As a Leader he is a high achiever with a proven track record of delivering outstanding financial results, leading and driving change, transforming customer relationships and creating a high performance culture in teams. His unique blend of strategic commercial thinking and creative practical flair is highly valued by all with whom he works.

Strategist

As a Strategist he provides winning formulas that take individuals and organizations to the next level. He has positively impacted and accelerated the performance of leading global brands such as Microsoft, L'Oreal, Sony, Warner Bros and Diageo.

Coach

As a Trainer and Coach he works with C-Suite leaders to front line sales people across a range of emerging and mature industries to help them identify their most important needs and opportunities and equip them with the skills, strategies and resilience to lead a performing business.

Champion

As an Athlete he has competed Nationally and Internationally in three differing sports winning three National Titles and one International Championship.

Author

He is the author of Present Naked – How to deliver presentations with Substance and Sizzle.

Winner

Five times winner of the OutPerformer of the year from Vistage International – the global advisory board for Chief Executive Officers.

His work assignments have led him to living and working in Australia, the USA and the United Kingdom. He has worked with international peak performance coach Anthony Robbins in the UK and USA, was the UK MD of the Covey Leadership Centre. He speaks frequently to CEOs, business leaders and organisations on business development, the new corporate paradigm, leadership and entrepreneurship.

A native Australian who has spent more time living abroad than in Australia – Aussies consider him a tourist!